



## Why Honest Buildings?

### PROJECT INSIGHTS BUILT FOR COMMERCIAL REAL ESTATE OWNERS

Honest Buildings is the only capital planning and project management platform purpose-built for real estate owners focused on executing projects across portfolios on time and on budget. Unlock asset value through better management of individual projects today and better decision making for your assets in the future.

## Hines

*“We’re able to better understand what our project outcomes will be because of the accuracy, the consistency, and the live insights provided by Honest Buildings.”*

**FRANK SAPHIRE**, VP OF PROPERTY MANAGEMENT

## convene™

*“The access to data has improved our ability to make decisions on what we’re putting into our spaces, how we’re designing, what the content is, what matters to the organization. With Honest Buildings, we can make those decisions in real time.”*

**BRIAN TOLMAN**, SVP DESIGN & CONSTRUCTION



*“Utilizing Honest Buildings for the bidding and tracking of each project we have begun to see up to a 20% reduction in time to build out the spaces, which gives us considerable competitive advantage in securing tenants at our assets.”*

**MIKE FRANSEN**, CHIEF OPERATING OFFICER



*“Honest Buildings enables data insights that we’ve never had before. We have an expression at Oxford, faster, better, cheaper. There always has to be a better way and this tool gives us a better way to improve how we execute that will be able to help us make better decisions.”*

**MICHAEL TURNER**, PRESIDENT





# The Value of Honest Buildings

## ENABLE BETTER PROJECT MANAGEMENT

### *Ensure transparency & consistency*

Portfolio-wide visibility ensures data transparency; team members at every level have access to real-time project information.

### *Decrease time spent on admin tasks*

Automated bid leveling, cost tracking, and accounting integrations decrease time spent on administrative tasks.

### *Accelerate project timelines*

Centralized, standardized collaboration eliminates the need for document version control and disorganized email communication.

## LEVERAGE DATA FOR INSIGHTFUL DECISION MAKING

### *Aggregate project data*

Improve budgeting and underwriting accuracy with insights from aggregated portfolio-wide project data.

### *Reduce project costs*

Easy access to historical vendor bids, change orders, and milestones allow teams to make decisions that will reduce project costs in the future.

### *Surface new data insights*

Improve cost, timeline, and resource planning through easily-accessible historical project data.

## WE ENSURE YOUR TEAM MAXIMIZES VALUE FROM HONEST BUILDINGS

- Intuitive and user-friendly software your team and vendors actually want to use
- A dedicated customer success manager who guides every stage of the relationship
- A customized in-depth transition, training, and change management plan
- As partners in product development, we collaborate with customers to deliver features

### TRANSPARENT

insights



### AGGREGATED

project data



### STREAMLINED

execution



### DATA-DRIVEN

forecasting



Industry leading CRE owners have managed and tracked over \$16 billion in capital and construction projects using Honest Buildings.

